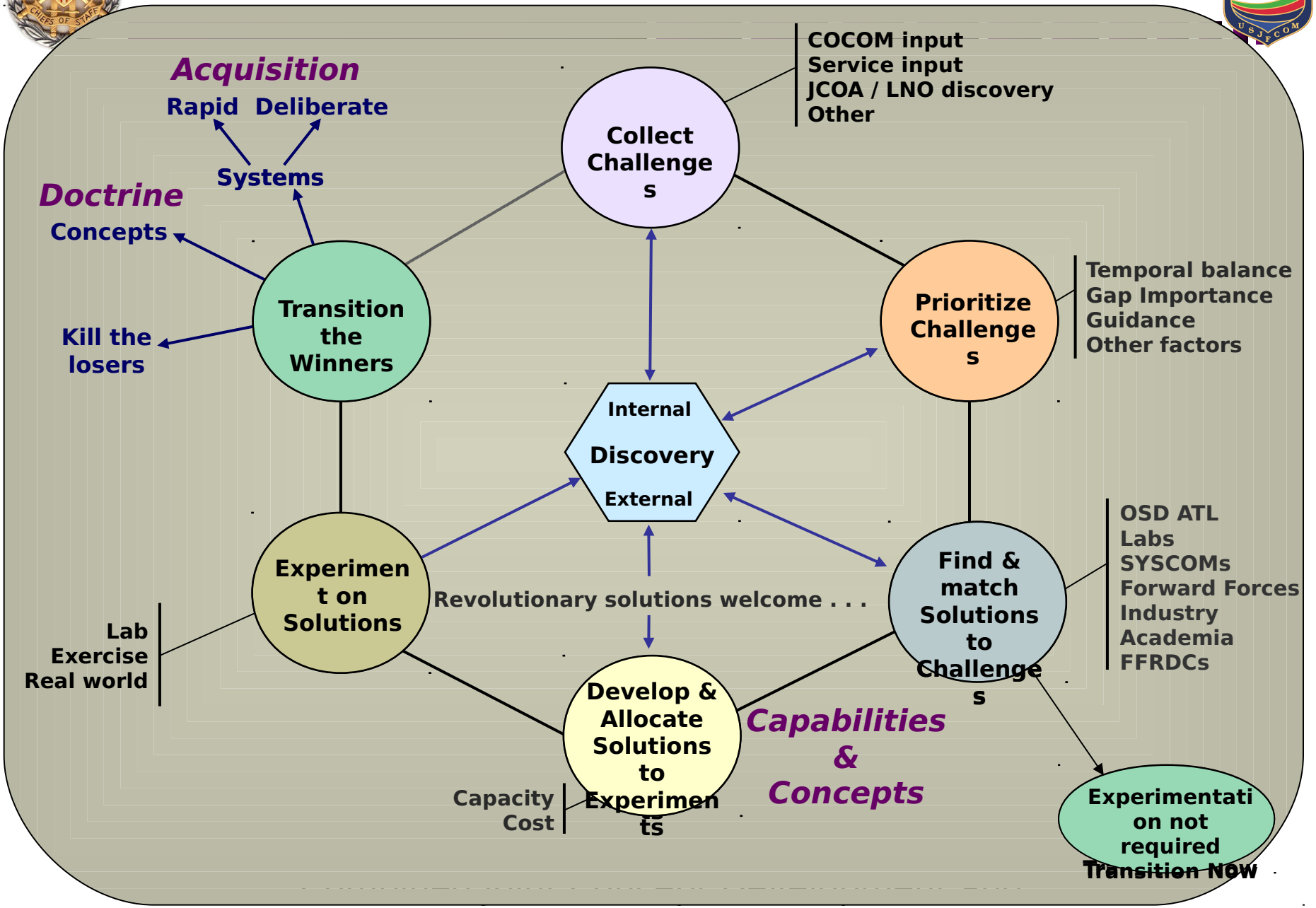
Why are We Here?

- **CJCS JE Guidance, 9 Jan 06**: USJFCOM will "*work directly with the Services, Combatant Commands, the defense agencies, interagency, multinational partners, and the Joint Staff to develop a cohesive plan to synchronize and, when appropriate, integrate experimentation activities.*"
  - Updated R&R to CJCS JE Guidance (4 Dec 06): USJFCOM develop a JI&E Campaign Plan, covering a 3 year cycle and updated annually, that includes the minimum following elements
    - Identification of a set of prioritized joint warfighter challenges for potential JE, concept development, prototyping, or other innovative activity.
    - A schedule /calendar of JI&E Enterprise events and activities matched to specific warfighter challenges/experimentation objectives and potential solutions (when known)
    - Identification of event/activity sponsors, participants, and points of contact.

- **CJCS JE Guidance, 9 Jan 06**: USJFCOM, "*using assessments and inputs from the joint concept development and experimentation community, will recommend a prioritized set of* transformational issues *for JE and present these priorities to the JCS for approval prior to the beginning of each fiscal year.*"

Changed to *Warfighter Challenges* in 4 Dec update to JE Guidance Memo

How We Do It: The JI&E Enterprise Process



END STATE - Joint Innovation & Experimentation

Campaign Plan

Campaign Plan (JP 1-02) A plan for a series of related military operations aimed at accomplishing a strategic or operational objective within a given time and space. (Army) *A broad concept of operation that sequences a series of related joint operations or events, provides strategic direction, focus, or major tasks and objectives, achieves unity of effort, provides an orderly schedule of decisions and events, designates command relationships, and clearly defines what constitutes success.*

3 Year CPLAN (with WFCs aligned to Events/Activities)

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP
Event / Activity	Urban Resolve 2015					Trident Warrior 07				MNE 5 Minor Integrating Event		
	Argentine – US Crisis Management Experiment						Unified Action 07			Create New Event (if Needed)		
Concept Development	IW JOC →											
	Shaping JOC →											
Joint Exercises							Cobra Gold 07					

- **What issue/challenge in BA are you investigating in what event/activity and when?**
- **What specific question's do you need answered**

General → about th… event/acti…

Specific → **Tier 1**: Capability Area
Tier 2: Warfighter Challenge
Tier 3: Specific question associate… with WFC for that event/act…

WFC's Linkage to Joint Experiments and Research Questions / Objectives

Challenge 12: It is often difficult to craft agreed and achievable guidance at the strategic level for all government actors, particularly in a coalition environment.

12.1: How do we establish agreed and achievable strategic guidance in a coalition environment?
12.2: What should be included in a comprehensive strategic guidance?
12.3: Who should be part of the strategic planning process?
12.4: How do we reach consensus on the end state and strategic objectives of a coalition?

Challenge 16: A common challenge for civilian and military organizations is the measurement of results on the ground and evaluation or assessment of progress toward goals. Many organizations lack sufficient internal methods to evaluate how their plans are progressing, thereby making it even more difficult to implement shared multi-organization solutions.

16.1: How do we measure results and use those measurements at the operational and strategic levels to assess progress toward achieving the desired end state?
16.2: How do we design compatible approaches to assessment across interagency and multinational organizations to facilitate coordinated decision-making during the execution of interventions?
16.3: Which interagency organizational structures can be most effective in facilitating coordinated assessment during the execution of interventions across interagency, international, non-1government and multinational organizations?
16.4: How can we improve our understanding of the cultures of other organizations?
16.5: How can we improve our understanding of the practices of other organizations?

Warfighter Challenge Statement

The Joint Force [1a] does not have the capability in the area of Battlespace Awareness [2a] to analyze and disseminate [2b] time sensitive intelligence from integrated ISR assets to tactical level operators [1b] in a timeframe that allows rapid, effective Unified Action against Terrorists, WMD, and other time sensitive enemy targets in denied areas. [3]

1. Capability Definition.
1a - Scope (Joint/MN/IA);
1b - Specific Area Investigation;
1c – Scenario/Environment (if environment/Scenario Specific)
2. Areas of Analysis/JCA Mapping
2a – JCA Tier 1
2b – JCA Tier 2
3. Strategic Guidance

Prioritization Process - Time Line

PHASE:

I
- Collect
- Screen
- Combine

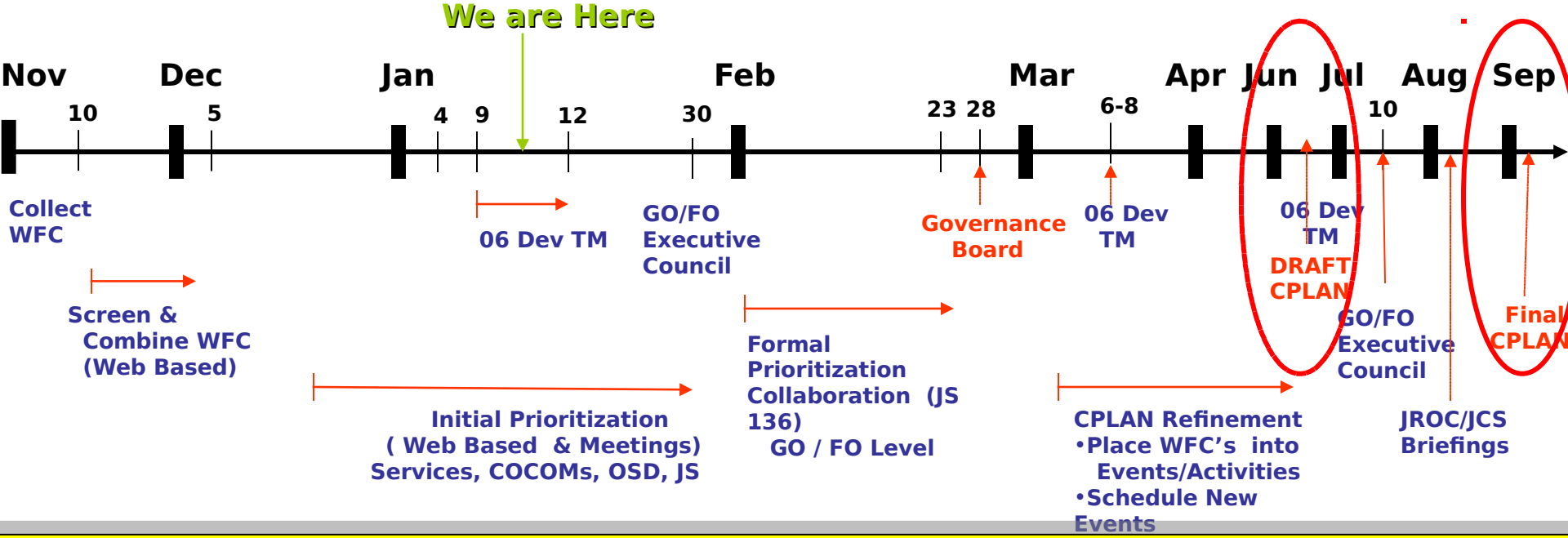
II
- Informal Collaboration AO / 06 Level (Web Based)

III
- Formal Input / Collaboration Go/FO Level (JS136)

IV
- Adjudication / Governance Board

V
- CPLAN Refinement

VI
- CPLAN Approval & Publication



We can not slip development any further to right!
development timeline with future guidance and requirements processes whenever p

Questions?

FY 08 Prioritization Criteria

JWC Value = IV + 2/3 A + B + 1/3 C + D + E

- **(IV) = Initial Value of the Challenges (Weight 1)**
  - **Critical Contribution = 5**
  - **Immediate Contribution = 3**
  - **Incremental Benefit = 1**

Maximum possible value 9.0

Minimum possible value is 1.0

- **(A) = Tasking (Weight 2/3)**
  - **Specified task or mission stated within a DOD directive of higher strategic guidance = 2/3**
- **(B) = MPMI (Weight 1)**
  - **Directly related to an MPMI = 1**
  - **Directly related to a Additional Issues Requiring Assessment = 1/2**
- **(C) = Level of War (Weight 1/3)**
  - **Operational = 1/3**
- **(D) = Identified JOpsC gap (Weight 1)**
  - **Warfighter need specifically stated = 1**
- **(E) = WFC submitted by multiple COCOM, Service or Agency (Weight 1)**
  - **WFC exists in 3 or more C/S/A = 1**